

July 28, 2014

TonenGeneral Sekiyu K.K.

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Regarding TonenGeneral Group's Electricity Business

TonenGeneral Sekiyu K.K. (head office: Minato-ku, Tokyo; president: Jun Mutoh; "TonenGeneral" herein) announces the establishment of the Electricity Business Department effective August 1, 2014 with the aim to entering into the power business by year 2016, when full-deregulation of its retail sector will take place.

TonenGeneral has supplied to date its electricity to Power Producer and Suppliers through its in-house power generation system on an on-and-off basis. We plan to position the electricity business as one of our growth options stated in our Medium Term Management Plan, and make necessary actions to further expand the business by developing and combining competitive power sources and retail business.

Today, TonenGeneral submitted and was accepted by the Resource and Energy Agency, Ministry of Economy, Trade and Industry, of its "Power Producer and Supplier Commencement Notification".

TonenGeneral, as a premier energy company with a long history in Japan, will continue to supply value-added services through promptly responding to the changes in the business environment and to meeting its customers' needs.

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[The official language for TonenGeneral Sekiyu's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this website. While these English versions have been prepared in good faith, TonenGeneral Sekiyu does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.]