

April 1, 2014

TonenGeneral Sekiyu K.K.  
Contact:  
EMG Marketing Godo Kaisha  
Public and Government Relations  
Tel: 03-6713-4400

### **Integration of Sales Business**

TonenGeneral Sekiyu K.K. (head office: Minato-ku, Tokyo; president: Jun Mutoh) announces that most of the sales business of TonenGeneral Group company MOC Marketing K.K. ("MOC Marketing" herein) will be transferred to and integrated with fellow TonenGeneral Group company EMG Marketing Godo Kaisha ("EMG Marketing" herein) effective July 1, 2014. Also effective July 1, 2014, MOC Marketing will be restructured as a limited liability company ("godo kaisha") and its fiscal term will change to January-December.

With the aim of promptly capturing synergies through the acquisition of MOC Marketing shares, the efficient system resulting from the integration of the sales businesses of EMG Marketing and MOC Marketing will enable the rapid implementation of strategies utilizing the strengths of both companies.

Also effective July 1, 2014, refining company Kyokuto Petroleum Industries, Ltd. ("Kyokuto Petroleum Industries" herein), currently a fifty-fifty joint venture of EMG Marketing and MOC Marketing, will become a wholly-owned subsidiary of EMG Marketing through the reimbursement of MOC Marketing equity interest, thereby contributing to the streamlining of the capital relationships and commercial distribution of the TonenGeneral Group.

Formal resolutions regarding these changes will be obtained after the necessary endorsement by MOC Marketing, EMG Marketing and Kyokuto Petroleum Industries.

###

*[The official language for TonenGeneral Sekiyu's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this website. While these English versions have been prepared in good faith, TonenGeneral Sekiyu does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.]*