



Announcement

## TonenGeneral Children's Culture Award and Music Awards Receive "This is MECENAT 2016" Certification

The TonenGeneral Children's Culture Award and the TonenGeneral Music Awards have been selected for "This is MECENAT 2016" certification by the Association for Corporate Support of the Arts. This is the second consecutive year that the TonenGeneral Children's Culture Award has received "This is MECENAT" certification, and the first time for the TonenGeneral Music Awards.

"This is MECENAT" is a movement, launched in 2014, to deepen understanding and appreciation of activities that promote the arts and culture, seeking to realize a richly creative society through the implementation of mechanisms that help bring to fruition diverse corporate support for the arts.

"This is MECENAT" certification is determined on the basis of three criteria: social significance, initiative, and vision.

The screening committee comprises seven members: Hiroshi Harashima (honorary professor, Tokyo University), Nobuhiro Ito (musicologist ; professor, Graduate School of Letters, Osaka University), Fumio Ohtake (professor, Institute of Social and Economic Research, Osaka University), Yurie Kanazawa (art historian; professor, Department of European Civilization, School of Letters, Tokai University), Yoichi Nakamura (committee chair and professor, Graduate School of Social Design Studies, Rikkyo University), Noriko Matsuda (instructor, urban and regional history research, Kyoto Prefectural University) and Motoki Ozaki (president, Association for Corporate Support of the Arts). "This is MECENAT"-certified activities are granted the "MECENAT Mark," and are registered in the "MECENAT Archives", which acts as a platform for publicizing and promoting Japan's corporate support activities to the nation and the wider world.

For more information about the TonenGeneral Children's Culture Award and Music Awards, please click [here](#).

For the press release announcing the recipients of the 2016 TonenGeneral Children's Culture Award and Music Awards, please click [here](#).



**THIS IS MECENAT  
2016**

### About the TonenGeneral Group

The TonenGeneral Group has a nationwide network of service stations operated under the Esso,

Mobil and General brands, and is engaged in business operations, centered on Group company TonenGeneral Sekiyu K.K., which include crude oil procurement, petroleum and petrochemical product manufacturing, and electric power supply. The TonenGeneral Group strives to contribute to the development of a vibrant society by maintaining a stable supply of energy and offering high-quality products and services while working to reduce effects on the environment. For more information, please visit our website at <http://www.tonengeneral.co.jp/english>.

[The official language for TonenGeneral Sekiyu's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this website. While these English versions have been prepared in good faith, TonenGeneral Sekiyu does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.]

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Contacts: Public Relations&CSR, EMG Marketing Godo Kaisha  
Phone: 03-6713-4400